A Gastronomic Study of 20th and 21st Century Korea

Reflecting Korean Food from Japanese Colonization to Modern Times

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Food has entailed social interactions in most places around the world throughout history, whether through preparation or through the actual act of sharing a meal with loved ones. Food alleviates hunger, but it also nourishes the soul and brings joy to those who consume it. However, when the presence of food becomes limited, this results loneliness. Those who experience this kind of loneliness are usually those who are displaced from their homeland. This generates notions of nostalgia and homesickness, which dramatically changes social relations. Particularly, in terms of food, it is the memories associated with food that make the act of food become especially profound, and not only as a definitive characteristic of the unity of a nation. Furthermore, cross-cultural influences on food can also be a result of colonialism, which is the force of ownership of lands. When power is unequally distributed in these interactions, the food that emerges during these times is a result of a combination of the colonizer's food and the ones of humble ones, hence these foods that emerged.

Japan ruled Korea during the 20th century exemplified the way colonialism can change the food of a nation. Not only did Japan annihilate and corrupt traditional Korean food practices as a medium through which human societies are intersected, it stifle Korean citizenship, their collaboration and resistance to Japanese rule.

Japanese Colonization

The annexation of the Korean Peninsula by the island of Japan has allowed for ample cultural exchanges between the two nations. Many Japanese customs, such as the consumption of rice, green tea, writing, politics, academics, and much more have successfully crossed the Sea of Japan and integrated themselves into South Korean culture. However, during the Japanese colonization period, starting at the end of the 19th century greatly amplified the scale at which pieces of Japanese and Korean culture were exchanged. Once Japan had established its rule over the Korean Peninsula with the Japan-Korea Annexation Treaty of 1910, Japanese culture, The effect of the transfer of language, industry, and people from Japan to Korea was so significant that it changed the Korean culture in many ways, the birth of a new cultural hybrid. Japanese colonization of Islands devastate the faith between of Japan's colonial past to Korea, to modern times.

The map of Japanese Korea. Hong Kyeong Hwan. Encyclopedia of Korean Tourism, 1992.

The Evolution of Soy Sauce

Many different manufacturers produce gochujang. Image: Maangchi Kitchen, 2016.

Not only did the Korean War impact the rise in which soy sauce manufacturing was, but it also affected the way in which Korean soy sauce was produced. Before the Korean War, the traditional way of the Korean War displaced many Koreans, becoming many from farming their own soy sauce at home if traveling. Thus, The need for soy sauce was unprecedented at the time. The growth of soy sauce production further effect the historical changes of South Korea after the Korean War, as the country was divided in 1945, the country was more politically and economically stable than its neighbor during the 1960s.Interestingly The way in which South Korea treat soy sauce is also different from Japan. The Japanese government is modern life with its citizens. Factory made soy sauce introduced the feeling of newness and advancement as compared to the traditional soy sauce. Thus, the government of Japan has chosen to turn the former for their soy sauce needs.[Clarifying] The rapid growth of South Korea's urban population also helped catapult industrial soy sauce production to the forefront. Many people in soy sauce was redesigned by Korean entrepreneurs.[Clarify] WWII, has become standardized Korean soy sauce down from the Japanese colonial period. Japanese soy sauce was the primary resources of colonization came from the modern day product. Part of the reasons that forced soy sauce is consumed as it is in Korean to Japanese influence.

The evolution of soy sauce reflects the many historical changes that South Korea has undergone since the 1945. The way in which soy sauce is manufactured, Japanese colonization, Korean society has is manufactured, Japanese influenced soy sauce mirrors the country's economic growth. The history of soy sauce in South Korea highlights the inequality of Japanese colonization, but also shows on the agency Korea took during its WWII recovery and the dramatic growth of its economy after the Korean War. Soy sauce production in South Korea mirrors the country's development course In general, soy sauce demonstrates how the peninsula was able to free from the shackles of the colonial relationship to create something that was its own.

Kimchi and Gochujang

One of the primary reasons for diversity in cuisine across different countries and cultures is difference in ingredients. Culturally, different ingredients are usually a result of the climate, environment, and or globalization and cross-cultural interactions became more prevalent, the melding of both of these factors gave rise to fusion cuisine. One of the most famous examples of fusion cuisine is Korean-Mexican cuisine, which is a combination of Korean and Mexican cuisine, which is a combination of Korean and Mexican cuisine, which is a combination of Korean and

development and positive light. Although we know today that there are other historical records of trauma experienced at these towns, at the time the food provided by American military bases was a good memory to latch onto in an era filled with trauma.

Two Koreas

For much of their complicated history, North and South Korea have shared traditional food customs and dishes. Along with both countries' citizens, these food traditions have also experienced changes from Japanese imperialism and Soviet/US occupation. Additionally, Korean citizens from both nations have lived through prolonged periods of food instability and heavy reliance on foreign aid for sustenance. Food has connected the two countries in ways that other parts of their culture struggle to do so. Although some may argue that South Korea is shifting away from Korean traditions by continuing to globalize, both Koreas continue to share the same strong memories surrounding food and the desire to protect the integrity of their dishes that have been influenced by numerous foreign powers over the 20th century.

Bunshik (flour-based food), encouraged by the South Korean government following rice shortages, has become popular street food today in Korea. Image: GoGoHanguk

Following the end of the Korean War, South Korean President Park Chung-hee continued to implement strict restrictions on rice because of harvest shortages, adopting similar management tools used by the Japanese. In order to make up for the lack of rice and to prevent having to rely on foreign aid, the government actively promoted the consumption of flour-based dishes, creating cafeterias called *bunshikehoms*, which translates to "flour-based food stores" (Cwiertka). These include popular Korean dishes like *tteokbokki* (spicy rice cakes) and *twigim* (fried assorted foods). Because of this push for flour-based foods, more Japanese and Chinese style dishes like *ramen*, *jjampong*, *udong*, *jjajangmyeon*, dumplings were consumed. This normalized the consumption of foreign foods, which would become even more common in the 1980s after South Korea began opening up fast food restaurants. The fast food industry rapidly grew following 1988 when the Seoul Olympic Games pushed the nation to cater to a Western audience (Cwiertka). But despite the increased popularity in foreign foods, eating out at non-Korean restaurants would continue to be a sign of affluence and luxury because most Koreans would maintain their traditional meals at home, consisting of rice and vegetable side dishes.

However, towards the end of the 20th century and into the 21st century, there exists a growing concern about the over-globalization of South Korean society. Some believed that Korean culture was "fall[ing] victim to Japanese or Western influence" (Cwiertka, 128). Within society, it became a popular argument that urban citizens should eat Korean-style dishes with native ingredients to protect their fellow citizens in the countryside. The government reinforced the idea that excessive consumption (*kwasobi*) was dangerous, and Koreans must remember the importance of patriotic frugality (Cwiertka). On the other hand, anti-*kwasobi* campaigns arose out of "a sense of camaraderie built around a shared history of poverty and a shared future of prosperity" that encouraged Koreans to be less prudent about their spending (Cwiertka, 134). There exists a dilemma within society surrounding the desire to be both nationalistic and global. This has led to some movements that support reviving traditional Korean food customs, like Korean Royal Cuisine (*kungjung umsik*). By 1985, the Important Intangible Cultural Asset system (Chungyo Muhyong Muhwajae, IICA), founded by the South Korean government, had established a multitude of theatrical forms, music, martial arts, food, and other historical markers as necessary to be protected as South Korean society continued to advance and change (Cwiertka). Despite the general trend towards a globalizing society, there is a desire to preserve Korean traditions from Western and foreign influence.

Kungjung umsik (Korean Royal Cuisine) saw a recent surge in popularity as the Korean population desires to hold on to their traditions in the midst of globalization. Image: Nary Lee

Although following a different trajectory after the Korean War, North Korea also desired to preserve their native Korean culture from outside influence, particularly the US. It was not until 2009 that the first fast food restaurant was founded in North Korea, and even then it was only visited by foreigners and elite members of the government (Cwiertka). Even during their famine that lasted from 1994 to 1999, the DPRK would not allow international aid agencies to develop independent channels to deliver food to North Korean citizens (Ireson). Government authorities insisted on utilizing their Public Distribution System (PDS) to control what kind of food, how much food, and where the food was being distributed to. This significantly slowed down the process of delivering foods and most likely prolonged the famine, but the government was insistent on using their own distribution methods to prevent any foreign influence, and the PDS still operates today. Ever since the Korean War, the North Korean government has reinforced the narrative that the US, along with Japan, is their enemy, and this shows in their policies that aim to minimize any interactions with America, especially one in which North Korea allows its people to regard the US with gratefulness.

The US stands as a symbol that reminds Koreans, both North and South, of memories of their shared history. For South Koreans, globalization of their food is not just a representation of affluence, but it is also a grim reminder of a repeated history of losing national identity in food to American occupation and Japanese colonization. For North Korea, the remnants and memories of dangerous American influence have been reinforced by their government since the Korean War. There exists a strong desire to protect the Korean culture and its traditions, which includes the integrity of Korean food, because the peninsula has suffered from having to rely on outside food in order to survive. Both Koreas search to solidify their own distinct identities away from Japanese and American influence and this means recognizing the importance of preserving their traditional foods. As a means to approach the trauma of hunger and war in the 20th century, food creates a unique space where both North and South Korea can have ownership over how their food cultures reflect the history they both experienced. Whether it be through completely rejecting certain foods or reinventing dishes, food connects both Koreas because it allows the countries to look back on their history and control the future course of their food cultures.

The Korean peninsula experienced dramatic cultural, political, and social upheaval throughout the 20th century. These changes are apparent in many aspects of Korean society today, one of the most striking being food. Food reflects the story of 20th century Korean history, from Japanese imperialism, to American occupation, the Korean War, the Cold War, and the subsequent years of recovery. Some of the foods linked to these moments in history have positive associations, while others leave much more painful remnants; the variation in the way memories are stored in food highlight the trauma of these events, but more importantly, highlight the way in which Korean society has developed its own identity despite heavy foreign influence. Food has allowed Korea to face its past and the resulting trauma, and in more modern times expand its culture into other nations. As Korean food reaches more corners of the world, more and more spaces are born in which others can learn about Korean culture and history. In this way, Korean food continues to emphasize how Korean society has persevered to work through wartime trauma and decades of food shortages, truly proving the power and importance of food.